As newly elected President of SART, I am honored to lead the organization for the 2023-2024 year. The leadership is comprised of many devoted individuals dedicating countless volunteer hours in an attempt to promote all that SART offers.

First and foremost, we are dedicated to help our members in the promotion of ART. There are many components of SART that actively promote improvements in ART, not just limited to the assistance with providing information for the federally mandated reporting of outcomes. Secondly, we want to promote fair and honest reporting for our patients with easy-to-understand tables that reflect the current practice of IVF. As most are aware, practice patterns have changed, and this is not currently reflected well in our CSR. We want to adapt to these new changes noting that not all clinics practice the same way. Making changes to the Clinic Specific Report is not an easy task, and we are requesting you, our members, to assist with feedback and insight to improving the CSR. The SART
Executive Council and the registry committee have been working on options for new ways of reporting outcomes that align with the varied ways that clinics are practicing today.

An important component for this year is to begin hosting open forum discussions with our clinic members as we seek to better what SART provides for all of us. SART will be hosting the first in a series of Town Hall meetings to openly discuss what changes we envision and allow for an open discussion of future directions. This first Town Hall will take place on Wednesday, January 17, at 5:00 PM CT. This meeting will give everyone an opportunity to see and discuss new options for your CSR. Please click the link below to register for the Town Hall meeting, and share with anyone at your clinic who would like to attend. The link to register is also on the SART CORS home page and on SART.org.

I look forward to seeing you all there and hearing your ideas and feedback. As SART President, I look forward to hearing from our members and finding a solution that helps all members.

Register for SART Town Hall meeting January 17, 2024 5:00 PM CT.

**Highlights**

**Five-Year Strategic Plan**
The new 5-year plan was developed this year with four goals identified: member value, patient value, branding, and optimization of SART CORS for data entry and data output. The new plan will be unveiled in the Spring after the SART Interim Meeting in April. This plan will include the addition of SART staff.

**New Member Education Committee**
The newly formed education committee led by Dr. Barry Witt will continue to offer data entry focused webinars every other month. The committee is also creating educational materials to help clinics with reporting. The overarching goal of the committee is to enhance the ease of members entering data and to provide a resource that eases the efforts of clinics.

The first webinar for 2024 is scheduled for January 31, 5:00 PM ET. [Click here to register.]

**Behind the Scenes**

- The website refresh included the addition of new member resources and consent forms.
- The Educational Taskforce committee is working on creating instructions for data entry videos and text.
- SART’s Fertility Experts Podcast was named in the top 15 medical podcasts from Goodpods. If you are interested in submitting a topic or would like to be a speaker, please reach out to Jacquelyn Marshall at sart@asrm.org

**What to Watch For**
• 2024 CSR changes-collection of intent and new banners available

Get Involved!

If you’re interested in contributing to the website upgrade or creating social media content, please contact Jacquelyn Marshall at sart@asrm.org. All professionals working in SART-member clinics are welcome. We value your thoughts and ideas. It’s stimulating and fulfilling, so why not join us?

Dates for Webinars
• January 31
• March 20
• May 15
• July 24
• September 25

Please follow us on Social Media
@SART.IVF on Instagram
@SARTIVF on Facebook